

CHRISTINA DAMON

PROFILE



Severna Park, MD



443-883-0998



cadamon@loyola.edu

EDUCATION

Loyola University Maryland, Baltimore, MD
Bachelor of Arts in Communication, Digital Media concentration, expected graduation May 2019

- Honors: Dean's List Fall 2015-Fall 2018
- Overall GPA 3.94
- Academic Achievement for Communications specializing in Digital Media Fall 2016 & 2017

WORK EXPERIENCE

Student Life Loyola, Baltimore, MD
Resident Assistant August 2018-Current

- Assist students during day-to-day life, lead in emergency situations, mediate conflicts between residents, and plan events to build community
- Design bulletin boards containing necessary information for residents and communicate via email

Desk Assistant September 2017-September 2018

- Manage desk at entrance to dormitory, welcome prospective students, act as an additional security measure

SKILLS

- Proficient in Adobe Creative Suite: Premiere Pro, InDesign, Illustrator, Photoshop
- Intimate knowledge of social media platforms and how to connect with users and monitor analytics
- Advanced understanding of design elements such as typography and composition
- Strong oral and written communication skills
- Attention to detail, organizational, and time management skills
- Ability to work as a team member or independently
- Advanced knowledge of Microsoft Word and PowerPoint, basic knowledge of Microsoft Excel
- Strong proofreading and copy-editing skills

INTERNSHIPS

- Loyola Marketing and Communications Department**, Baltimore, MD December 2018-Current
MarComm Pound Designer
- Design spot illustrations for Loyola Magazine
 - Redesign Loyola FAC self-guided tour sheet in InDesign
 - Design and create illustrations for online source The Grove
- GFTD App**, Baltimore, MD November 2018-Current
Marketing and Content Development Intern
- Design app interface mockups and materials for use within app such as icons
 - Create original social media promotional items such as photos, videos and graphics
 - Select typefaces for app logo and promotional materials

EXTRACURRICULAR ACTIVITIES

- Short Film Club**, Baltimore, MD September 2017-Current
Co-President
- Produce short films and hold screenings
 - Teach a variety of skills within film production to club members, schedule meetings and shoots
- The Rival Loyola**, Baltimore, MD Sept. 2018-April 2019
Communications Director
- Manage Twitter and Instagram social media team
 - Monitor and generate posts for both platforms, take and edit photos, keep up with current trends and internet culture, interact with audience to generate content
- Philosophy Club**, Baltimore, MD September 2017-May 2018
- President January 2017-May 2018*
Vice President September-December 2016
- Brought on and managed two vice presidents and delegated necessary work for the club
 - Designed posters, managed finances, scheduled meetings, and conceptualized topic ideas and content for each meeting