

# Christina Damon

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## EDUCATION

**Loyola University Maryland**, Baltimore, MD

Bachelor of Arts in Communication, Digital Media concentration, expected graduation May 2019

- Honors: Dean's List Fall 2015-Fall 2018
- Overall GPA 3.96

## WORK EXPERIENCE

**Student Life Loyola University Maryland**, Baltimore, MD March 2018-Current

Resident Assistant

- Assist residence hall students during day-to-day life, lead in emergency situations, mediate conflicts between residents, and plan events to build community
- Design bulletin boards containing necessary information for residents and communicate via email with residents

## INTERNSHIPS

**Loyola University Maryland Marketing and Communications Department**, Baltimore, MD December 2018-Current

MarComm Pound Designer

- Design spot illustrations for Loyola Magazine in Adobe Illustrator
- Redesign Loyola FAC self-guided tour sheet in InDesign
- Design and create illustrations for online source The Grove

**GFTD App**, Baltimore, MD November 2018-Current

Marketing and Content Development Intern

- Design app interface mockups and materials for use within app such as icons and illustrated emojis
- Create original social media promotional items such as photos, videos and graphics
- Select typefaces for app logo and promotional materials

**Student Life Loyola University Maryland**, Baltimore, MD May 2018-September 2018

RA Summer Training Marketing Intern

- Created apparel, presentations, and logos for RA Summer Training. Aided in scheduling and logistics for training
- Managed social media networks for Student Life and engaged trainees through interactions with posts and stories

## EXTRACURRICULAR ACTIVITIES

**Short Film Club**, September 2017-Current

Co-President

- Produce short films and hold screenings
- Teach different skills of film production to club members, schedule meetings and shoots

**The Rival Loyola**, September 2018-April 2019

Communications Director

- Manage Twitter and Instagram social media team and delegate tasks to team members
- Monitor and generate posts for both platforms, take and edit photos, keep up with current trends and internet culture, interact with audience to generate content

## SKILLS

- Intimate understanding of interrelationship between design and marketing objectives
- Photography, illustration, and graphic design skills and experience
- Proficient in Adobe Creative Suite: Premiere Pro, InDesign, Illustrator, Photoshop
- Advanced knowledge of Microsoft Word and PowerPoint, basic knowledge of Microsoft Excel
- Strong oral and written communication skills
- Attention to detail, organizational, and time management skills
- Ability to work as a team member or independently